

# Kangen Water®



FREE  
EBOOK

*It IS possible to claim a healthy life and exceed your financial dreams! Choose Kangen Water®, and enjoy a life of security and wellness.*

*Change Your Water - Change Your Life!™*

**Kangen Water® is delicious, healthy alkaline ionized water that can lead you on the path to discovering a healthy life and overall wellness.**

At Enagic®, we believe everything is connected. That is why Kangen Water® has many powerful advantages for your entire life: a hydrated body, eco-friendly household, positive healthy mind, and even financial security!

### **Financial Health is Here**

You CAN ACHIEVE financial success with the prosperous Enagic® Business Model! This unique business opportunity allows you to be your own boss, build a supportive network of driven team members, and make a fortune by sharing Kangen Water® with your community and beyond.

True Health is yours to discover. Experience a healthy body, healthy mind, and healthy finances with Enagic® TODAY!

**FOR MORE INFO,  
PLEASE CONTACT**

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Enagic®: A superior company with a superior product.

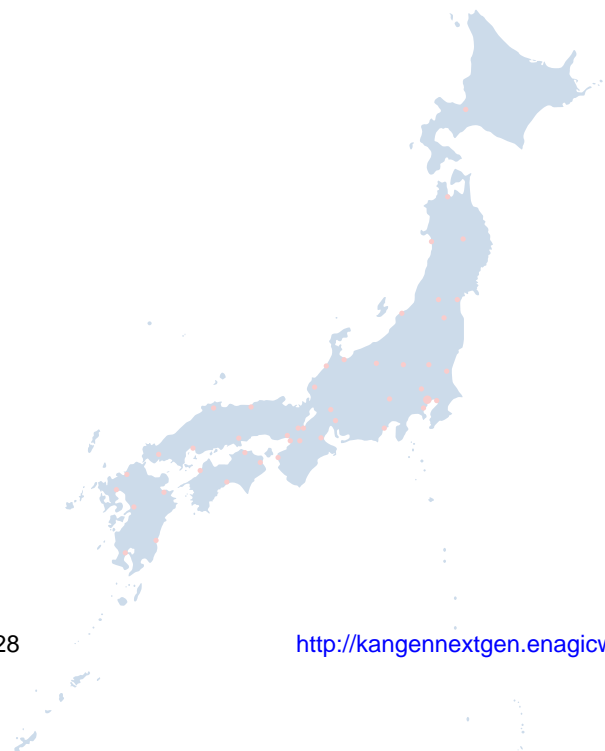


For over three decades, Enagic® has been the leading provider of alkaline, ionized water filtration machines. The Enagic® vision is quickly becoming a reality for thousands of people world-wide.

Our company began in Japan and has now expanded its presence to dozens of countries.

As you take a closer look, you will realize we provide the gold standard for manufacturing, customer service, and quality. Enagic® is a company you can be proud to team up with.

*Create your vision of a better tomorrow with Enagic's Kangen Water®.*





# Healthy Body





# Your Body Is Water

Drinking water every day is the key to maintaining proper health. Our bodies are comprised of almost 70% water. In fact, every cell, tissue, and organ in your body needs water and quality hydration to function at peak performance.<sup>1</sup>. Water helps your body monitor your temperature, cushion your joints, protect your spinal cord, safeguard sensitive tissues, and get rid of waste through urination, perspiration, and bowel movements<sup>1</sup>. In this way, your body needs water because your body IS water!



While some people may think they can get all the water their body needs from unhealthy sources, this is simply untrue. When you hear the term "quality hydration," this is referring to water that is clean and free of pollutants or contaminants, contains minerals that support overall wellness, and is at a very healthy pH level.

Fortunately, there is water that matches this description, and it is available TODAY for all your hydration needs...and more!

## The Water You Drink

Water can be a crucial component of your daily alkaline consumption. You have an important decision to make when it comes to the water you choose to drink, because not all water is the same, and not all water is alkaline. It is important to understand the differences among your water choices. After reviewing the facts, there is no denying that Kangen Water® can provide your body with the hydration it needs to keep going strong.

Source:

1. <http://www.cdc.gov/nutrition/everyone/basics/water.html>





## TAP WATER



Tap water is certainly cheaper and more convenient than buying bottled water, and obviously a healthier option than soft drinks. The main concern with tap water is the mystery of what may have trickled down the water chain and into your city's water source. The Environmental Working Group found 315 pollutants in America's tap water since 2004, and over half of these pollutants are completely unregulated and can legally exist in any amount.

When you can't be sure of the quality of the water you're drinking, why wouldn't you choose a dependable, high-quality water instead?

## BOTTLED WATER

Americans will spend an estimated \$9.8 billion on bottled water this year. This will create 4 billion pounds of trash, which will cost our communities \$70 million to clean up. Bottled water is not safer, better tasting, or more convenient than tap water. So why do Americans keep reaching for more and more bottled water?

Bottled water is inaccurately perceived as the healthiest water choice. Companies portray images of clean mountain streams and bubbling brooks of pure water, but the reality is that more than half of all bottled water is derived from municipal water. Unlike municipal water suppliers, private bottlers are not required to publish their water source or quality tests.

Sometimes, bottled water does not undergo enough of a purification process. A four-year study by the Natural Resources Defense Council found that 1/3 of the bottled water tested contained levels of contamination which exceeded allowable limits.

Bottled water also presents an economical dilemma. Ounce for ounce, bottled water can cost more than gasoline and anywhere from 250 to 10,000 times more than tap water.

**WHY PAY TOP DOLLAR FOR NON-ALKALINE, UNDER-REGULATED WATER WHEN YOU HAVE A BETTER CHOICE?**







# Kangen Water®: Optimal Hydration, Optimal Choice

**Healthy alkaline Kangen Water® makes a wonderful addition to a life of overall wellness.**

Kangen Water® is delicious water created from Enagic's innovative water technology. Not only do Enagic® machines filter your tap water from contaminants and chemicals, but they also produce ionized alkaline drinking water through electrolysis.

## The Benefits of Kangen Water®

1

### MICRO CLUSTERING

Preliminary studies of Kangen Water® reveals a phenomenon known as "micro clustering", which refers to the exceptionally small "structured" molecules of alkaline water. Numerous benefits have been associated with this exciting find.

2

### FREE RADICAL SCAVENGING

Ionized alkaline water has been demonstrated to be an antioxidant free radical scavenger. Free radicals can cause heavy damage when they react with important cellular components, leaving cells functioning improperly or even dead. But Kangen Water® can aid in the neutralization of free radicals and address all of your body's hydration needs.

3

### DETOXIFICATION

Water is the universal solvent that our bodies rely on for flushing toxins and waste products from the body. With its negative oxidation-reduction potential (ORP) and great mild taste, you can count on Kangen Water® to support your healthy body with 8 or more glasses a day.

4

### ALKALINE

Enagic water ionizing machines generate Kangen Water at 8.5 - 9.5 pH, which is slightly alkaline.



# Is Your Body Acidic?

Many diseases thrive in an acidic environment.





# Healthy Household





# Greener Living with Kangen Water®



## A GREENER LIFESTYLE IS A REWARDING, FUN, AND ACHIEVABLE GOAL WITH ENAGIC®.

Enjoy the satisfaction and peace of mind that comes with sustaining a hydrated body, a naturally maintained household, and an environmentally responsible way of life.

You can learn to infuse Enagic® Water into your daily green routine, from cleaning to pet care, gardening to cooking, personal care, and so much more!



cleaning



pet care



gardening



cooking



personal care

## WHAT DOES IT MEAN TO BE "GREEN"?

Living a "green" lifestyle has become a trendy topic the last few years. There's a good reason for that! Going green means making earth-friendly decisions and consuming products that are ethically-produced, recyclable, and energy-efficient. In other words, make healthy choices for your body, your home, and your Earth. Thankfully, you can master a green lifestyle with the help of Enagic®!



## A GREENER HOME

You can still maintain a sparkling clean home WITHOUT the use of chemicals! A green home uses household products that are gentle and safe for everyday use, but still powerful on dirt, stains, and germs. With a powerful Enagic® water ionizing machine, this IS possible!



## EASY ON THE BUDGET

Enagic® machines can generate as much water as you need to stay hydrated AND make your own eco-friendly products that actually work! Don't waste money on expensive "organic" products at the local boutique. You will be amazed at how much money you can save with the easy Kangen Water® alternatives to chemical-laden products. Who could have guessed that going green would encourage a healthy lifestyle AND save you money?



**You can create green cleaning products from safe ingredients that are already around your house**, such as baking soda, essential oils, white vinegar, etc. All you need is an Enagic® water ionizing machine and a few special ingredients, and you're ready to get the chemicals out of your home!



If you have ever thought about maintaining an earth-friendly home and supporting your own physical wellness, Enagic® is the one product you have been searching for!



# Healthy Mind





# Everything is Connected

The entire body system is connected. Caring for your mind has a calming effect on your body, and caring for your body can help cleanse the mind. These two seemingly separate entities are constantly entwined together.

## TAKE THE STRESS AWAY

Stressful events and feelings have a bigger impact on overall health than you might realize. Chronic stress may actually slow your body's ability to perform in peak condition.



Whether it is exercise, meditation, or another avenue, it's important that you find a way to identify and relieve your stress. While occasional stress is not cause for concern, you should prevent it from worsening day after day, as this can lead to chronic stress.

Financial worry is one of the most common sources of stress. You cannot have peace of mind when you are worried about money. Allow Enagic® to provide a clear path to changing your financial circumstances and preventing chronic stress from taking over your life.

When you choose Enagic®, you choose a complete package: body, household, mind and finances!





# Healthy Finances



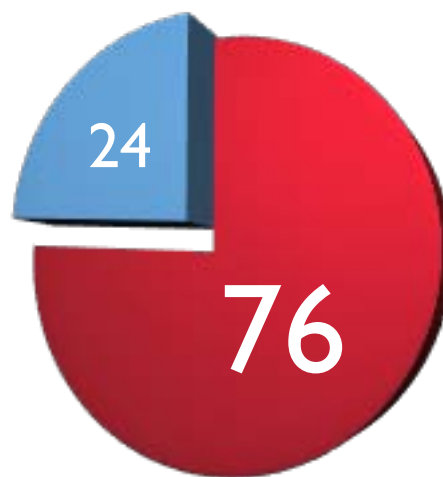




# Healthy Finances

Financial stress is, unfortunately, a pandemic problem in our country today. In fact, the 2010 Stress in America survey found that 76% of adults are stressed about finances. What's worse, 91% of children thought their parents were stressed, and many were negatively affected as a result.<sup>1</sup> Stress can disturb your body, your mind, your overall well-being, and even your children.

**76% of Americans are stressed about their finances.**



Because everything is connected, it is important to stay properly balanced and maintain health in your body, mind, and finances. If you live paycheck to paycheck or have been forced to stop saving, cut spending, or resort to credit card debt to get by, you can find a better way to live!

***Financial health is possible!***

## ONE SOLUTION

Source:

1. <http://www.apa.org/news/press/releases/stress/key-findings.aspx>

Imagine one product that can revive your total health: mind, household, body, and finances! Enagic's Kangen Water® is not only a healthy choice for your body, household, and mind, it is also a path toward present and future financial stability. With Enagic® there are many journeys to success; you choose what works for you. Whether you are ready to jump in full time, or are looking for a supplemental income, Enagic® can provide peace of mind for your finances. You can overcome financial struggles, and you can realize your financial potential.



## BE YOUR OWN BOSS

When you join the Enagic® team, you become your own boss with your own business. This opportunity is perfect because you can cater your business to fit into any schedule and any lifestyle! Whether you prefer to work full time or part time, this career will supply you with the income you have been waiting for! Work whenever or wherever is most convenient for you - in your home, office, or car. Since your sole job description is sharing Kangen Water®





# How it Works

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with your community, you can work virtually anywhere and anytime.

Becoming an Enagic® business owner is the right decision for retired individuals, college students, stay at home parents, full time workers looking for a supplement income, and individuals looking for a full time career with freedom, flexibility, and exciting opportunities!

**THE ENAGIC® BUSINESS MODEL IS UNIQUE FROM ANY OTHER SALES PROGRAM.**



***There is NO:***

- Middle Man
- Volume Requirement
- Annual Sign-Up Fee
- Advertising Cost
- Monthly Qualifications
- Inventory Stocking
- Auto-Shipments
- Time Limit
- Waiting for Compensation

*This is a direct, person-to-person business. The heart and soul of your Enagic® business will be sharing Kangen Water® with your family, friends, and community.*

There are no tricks, gimmicks, or insincere sales tactics. Your mission is to spread the goodness of Kangen Water®, and tell others what it has done for you. Whether your customers are people you meet at the local coffee shop who are interested in learning how to brew their beverages with healthy water, or someone who found your professional, customized website while searching for healthy water, your income will come from talking one-on-one with a potential customer about this amazing product.



# Branching Out

Once you have established a strong base of customers, you can build your own team and develop a powerful support structure. A team of Enagic® business owners will encourage you to reach your goals and help you succeed. This is a proven, sustainable business model. You will never feel alone when you are part of a tightly knit team where all members are as committed to their health and business as you are!



## INDIRECT SALES

As your team members become more successful in their own businesses, so will you! You can even be compensated for indirect sales made by one of your team members or customers.

***You and your team have invested interest in supporting each other and helping your businesses thrive. This mutual support is what you need to sustain your business and achieve every goal.***

But there's still more! In addition to your profits from direct and indirect sales, you can also receive many other allowances, incentives, awards, and commission as you increase in rank. The possibilities for income are endless! Don't miss out on this once-in-a-lifetime opportunity to achieve financial health and stability.





EnagicWebSystem.com

The System for Success





# The System for Success

Becoming a member of the Enagic Web System will give you access to the world's largest Kangen Water® business community, with unmatched marketing resources for independent entrepreneurs. Marketing is often the most expensive and time-consuming task for business owners. Thankfully, the Enagic Web System has thought of everything you need to market a professional, memorable, and exciting campaign for Kangen Water®.

## THE WEBSITE

The Internet is a powerful outlet to give small business owners an even playing field with big business. You need a dynamic, sophisticated, yet approachable website to market your Enagic® Business. Enagic® has spent countless hours perfecting a website specific to attracting and educating prospects on Kangen Water®.

Not only will your website provide valuable answers for your immediate community, but it can also extend to prospects worldwide! Imagine reaching beyond your neighborhood and sharing Kangen Water® to people thousands of miles away, people who need the health benefits of pure, alkaline water just as much as you!



***There are endless possibilities for your Enagic® business when you learn to harness the power of your website.***

## MORE THAN JUST ANOTHER WEBSITE

Not only will you receive an amazing website, you'll also receive invaluable tools through your Backoffice Suite to help your business thrive! These user friendly tools provide every marketing service you will need, including organizing your prospect database, connecting with your customers with email templates and newsletters, and remaining abreast of all the latest research, educational materials, and business tips and literature. Here are three highlights from your Backoffice Suite:



# The System for Success

## THE AUDIO LIBRARY

The Audio Library will be one of your most visited and useful tools in the Backoffice Suite. You can search through a variety of audio clips that educate, encourage and revive your enthusiasm for your business.

With the 6A Success Stories you can gather valuable advice and information from other Enagic business owners who have achieved their highest dreams. You can feel secure knowing you are in good company with thousands of other Enagic distributors. Stay up-to-date with the latest news and stories from those who started off just like you!

### **The Audio Library is great for business presentations, too!**

Success workshops, product training, and audio clips of business presentations and training will help you share Kangen Water® in a professional and proficient manner. And don't forget to join in on TeleSeminars - a great way to expand your proficiency of Kangen Water® and your business!

As you browse the Audio Library, you will find all you need to educate yourself and your potential customers.

## THE PROSPECT EMAILER

The Prospect Emailer will help you keep in touch with your prospects and customers using relevant and educational materials which are sure to impress.

You will no longer waste valuable time writing numerous emails. You will have access to a variety of customizable templates which you can download for free. Send professional, uplifting and educational newsletters to your prospects and customers.





# The System for Success

We know your time is valuable. With the Prospect EMailer you can create mailing groups to categorize your audience, and schedule specific times to send your emails. With just a few clicks, you can arrange an entire month of emails, leaving you plenty of time to focus on other important priorities, like growing your business.

## THE CAMPAIGN MANAGER

Never miss the opportunity to contact an interested prospect! Sharp, professional emails will be sent to everyone who has visited your website and requested more information. Your Campaign Manager will help you customize these auto-responding emails to introduce your Enagic® business to potential customers.

## ENAGIC'S FREE EBOOK AND CUSTOMIZABLE NEWSLETTERS

Health and Business Newsletters are also included in your Campaign Manager. You can either send the Newsletters as written, with their thorough content and interesting topics, or create your own newsletters and emails to accompany or even replace the predesigned auto-responders. It's up to you!





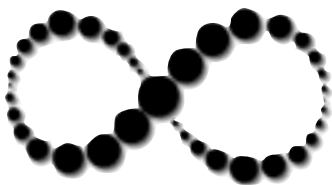


INFINITY (in-fin'ī-tē)

Unbounded space, time, or quantity... without End.

## *A not-for-profit online marketing cooperative*

**The opportunity to join Infinity is offered exclusively to EWS members.** By joining this elite group of like-minded entrepreneurs, you will receive highly responsive potential prospects who have already been privileged to our rotational marketing system. Laser-targeted advertising generates truly interested prospects, not cold leads sold to multiple contributors. Our combined efforts will yield profitable results at a nominal cost to each member.



INFINITY IS MADE POSSIBLE BY COMBINING  
THE CONTRIBUTIONS FROM INDEPENDENT  
ENAGIC® DISTRIBUTORS WITH GENEROUS  
SUBSIDIES SUPPLIED BY ENAGIC®.

This provides the funds needed to invest in effective marketing techniques like search engine optimization, pay-per-click campaigns, and targeted paid advertising in social media.

Thanks to Infinity, you can spend your time, money, and energy on communicating with prospects, not searching for them.



# THE PRODUCT: Kangen Water<sup>®</sup> Machines

# The Product - Kangen Water® Machines



## WHAT MAKES KANGEN WATER® MACHINES DIFFERENT?

Enagic's Kangen Water® machines are brilliantly sophisticated, created with cutting-edge technology capable of not only filtering your tap water but also ionizing it, separating an alkaline and acid stream with electrolysis, and producing healthier water. Every step of the manufacturing process is performed in the Enagic® factory, and each machine is assembled from start to finish by a singular technician, as opposed to the common assembly line.



Let's see the defining characteristics of the machines:

## THE FILTER

The three-layered, high-powered, water-cleaning filter creates delicious, clean water. You will be able to use your water-cleaning filter until the total amount of water the filter has treated reaches around 1500 gallons. This is equivalent to approximately six months if you use around 8 gallons of water per day (though this period differs, depending on the quality and amount of water used).

A bright LCD screen, voice prompts, and an alarm will notify you when it is time to change the filter. This filter removes many harmful materials, such as chlorine and rust, while retaining beneficial minerals found naturally in water.



## IONIZATION

Ionization is achieved through electrolysis. Any harmful impurities that have escaped the filtration system will be pulled away here, through the power of the electrodes.

**The water is then separated, leaving you with five distinct types of water.**

Ionized water is highly regarded as quality water. When passed through the electrolysis chamber of your machine, tap water undergoes an extraordinary process that changes the molecular structure of water.

# Kangen Water<sup>®</sup> Machines



## -ORP LEVELS = ANTIOXIDANT FREE RADICAL SCAVENGER

Depending on the water used, your Kangen Water<sup>®</sup> will be anywhere between +1130mV and -800mV. This design is made possible by loading an electrolytic cell with seven plates that use electrodes made of platinum plated titanium. The Kangen Water<sup>®</sup> side supplies water with large amounts of hydroxide ions (OH<sup>-</sup>) and positive ions (such as calcium ions) produced by electrolysis, and it also contains hydrogen. These ORP levels can help neutralize free radicals.

**\*Oxidation-Reduction Potential (ORP) is a measure of water's ability to oxidize contaminants.** ORP levels are measured in millivolts (mV) and can range from negative to positive. The lower (more negative) an ORP level is, the more antioxidants it contains.

***Kangen Water<sup>®</sup> machines are unmatched by any other  
filtration system in every way!***

# Our Most Popular Designs



## SD501

This Ionized Electrolysis Water Generator comes with a 5 Year Warranty, and is perfect for home use! The slick, attractive, and compact design makes it a powerful addition to any kitchen counter. Enjoy 5 types of Kangen Water® with the SD501.

## SD501U

If you're concerned about sacrificing counter space for your Kangen Water® machine, look no further than the SD501U. This machine is conveniently stored under your kitchen sink, and is easy to use with the fully featured compact LCD wall-mounted control panel.

## SD501 PLATINUM

The new LevelLuk SD501 PLATINUM features a revamped modern design geared to match today's more stylish kitchens. Same power and performance as the SD501 in an all new package!







# Our Most Popular Designs

## SUPER501

The perfect design for any extended family! The SUPER501 has a much faster production rate than the other machines. This wonderful machine is also an asset to spas, nursing homes, or agricultural nurseries.



## ANESPA

This unique machine ensures a filtered spa, shower, or bath. The Anespa uses Kangen Beauty Water to help keep your hair and skin healthy, moisturized, and radiant!

# WHY ARE THESE MACHINES SUPERIOR TO OTHER FILTRATION SYSTEMS?





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## WATER DISTILLER

Distillation removes minerals and microbiological contaminants and can reduce levels of chemical contaminants to produce disinfected water safe for drinking and cooking.

### **How does it work?**

A distiller removes minerals and contaminants by boiling water until it becomes water vapor, condensing this vapor and then returning it to its liquid state. As the purified condensation (steam) slowly drains into a storage container, impurities are left behind in the boiling chamber.

### **The problem.**

Distillation removes everything, indiscriminately. Bacteria, viruses, cysts, heavy metals and all beneficial minerals.

## REVERSE OSMOSIS

Reverse osmosis creates a well-filtered drinking water, safe for consumption. Bacteria, salt, and other particles larger than the membrane used are removed.

### **How does it work?**

In reverse osmosis filtration, a semipermeable membrane acts as an extremely fine filter to create drinkable water from contaminated water. It generally takes a lot of pressure and is fairly slow. This process is sometimes referred to as hyper-filtration.

### **The problem.**

Though reverse osmosis is successful at removing most particular matter, these units require 2-3 gallons of water to make 1 gallon of “clean” water. The finer the membrane used, the more water is required; up to 10 gallons are necessary to make 1 gallon of filtered water. What a massive waste of valuable water! This is neither efficient nor environmentally conscience. Also, many dangerous chemicals found in pesticides, herbicides and chlorine are molecularly smaller than water and can pass freely through its filter.

While each of these processes can be described as effective, they create many problems and only offer filtration. But Kangen Water<sup>®</sup> machines provide three benefits rolled into one brilliant product: alkaline pH, superior filtration, and free radical scavenging.

# Disclaimer

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This book is offered for informational purposes only and is protected under Freedom of Speech. It is not medical advice nor should it be construed as such.

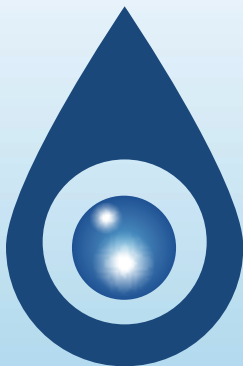
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