



# BALANCED LIVING

THE BENEFITS OF USING  
**KANGEN WATER®**  
IN EVERYDAY LIFE

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# WATER: THE SOURCE OF LIFE & HEALTH

Our planet has suffered significant damage seriously affecting our water supply. Our water is polluted as a result of agricultural run-off, sewage, and other toxic agents. This greatly impacts our health.

## YOUR BODY IS WATER

The human body is roughly 60% water. So it goes without saying that proper hydration is the key to peak performance. It is imperative that you drink water every day for optimal health.

But not just any water.

You need clean water that is free of pollutants, mineral-rich, and has a positive pH level.

**Where can you find the very best water?**

Some bottled water is no more than well-marketed tap water. The filtering process eliminates all minerals, whether harmful or beneficial, leaving you no real benefit from drinking the water.

**Enagic® technology can bring you the pollutant-free, mineral-rich, optimal pH water you deserve.**

Enagic® Kangen Water® supplies you with the necessary minerals and positive alkaline environment your body needs to keep you healthy and well hydrated.

**What could be more important?  
After all, your body is water.**



*Good for the body is the work of the body, good for the soul is the work of the soul,  
and good for either the work of the other.*

*- Henry David Thoreau*

# KANGEN WATER®

## IS RIGHT FOR YOU!

### HYDRATION

Hydration is key and Kangen Water® provides ultimate hydration for your whole body. Eight glasses of Kangen Water® daily is all you need to keep your body working properly.

### MINERAL-RICH

Kangen Water® is rich in calcium, sodium, potassium, and magnesium. These minerals provide your body with the boost you need to function throughout your day. Reverse osmosis is a water-filtering process that strips away all minerals, whereas Enagic® water-ionizing machines utilize a selective-filtration process which leaves behind the beneficial minerals.

### ALKALINITY

Kangen Water® is slightly alkaline, with a pH level of 8.5 - 9.5. Enagic's certified, innovative technology uses electrolysis to generate all the alkaline drinking water you'll ever need (along with 4 other waters). Start nourishing your body today with clean, alkaline water.

# KANGEN WATER®

## IS RIGHT FOR YOU!



### INCREDIBLE TASTE

During a taste test of the municipal waters of ten areas in the Southern US, expert judges declared that tap water is not very palatable. Houston, Atlanta, and Charlotte were criticized for offering tap water that tastes “like a chemistry lab,” “like having a gulp of swimming pool,” and “like a wet Band Aid”<sup>1</sup>. Bottled water is also harshly judged for its unfavorable taste. However, Kangen Water® has such a pleasant taste and smell that you’ll have no problem drinking your daily eight!

### CONVENIENCE

Enjoy the convenience of generating the five types of Enagic® water-including Kangen Water® - from the comforts of your own kitchen. Enagic® water-ionizing machines are easily connected to your kitchen faucet. Save valuable fridge space by eliminating pitchers of filtered water and/or bottled water!

### SAVE MONEY

Kangen Water® is great for your budget. Eliminate buying bottled water by simply using your own kitchen faucet! “Tap water costs less than 1 cent per gallon, says Kate Fried, a spokesperson for Food & Water Watch. But if you pay \$1 per 16-ounce container, bottled water adds up to about \$8 per gallon.”<sup>2</sup>

*This incredible-tasting, convenient, budget-friendly water will keep your body and your wallet happy year after year.*

*There’s no denying that Kangen Water® is the right choice for you and your family!*



#### Sources:

- 1 The Pacific Institute
- 2 The Business Insider

# BEWARE

Drinking alkaline Kangen Water® every day is optimal for hydration, but what about the plethora of beverages available to us every day.

## ADDICTED TO SUGAR

The average American consumes about 600 cans of soft drink a year! This number may be shocking at first, but not when you consider the billions of dollars soft drink companies spend every year to make sure their sales stays high<sup>1</sup>. And while the soft drink giants target many different age groups in their marketing campaigns, they especially target our

youth. Boys ages 12-29 consume more soda than any other demographic - about 2 quarts a day!<sup>1</sup>

## WHY IS THIS A PROBLEM?

Unfortunately, soft drinks contain more sugar, calories, and acidity than your body needs. The American Heart Association suggests that your daily sugar intake should not exceed 25 grams for women, and 37.5 grams for men<sup>2</sup>. Also, anything lower than 7.0 pH is considered acidic to the body and most soft drinks fall far below this number.

## ARE ANY OF THESE DRINKS PART OF YOUR DAILY DIET?

### TAKE A LOOK:

*Nutritional Facts of Popular 12-Ounce Soft Drinks<sup>3</sup>*

| BRAND NAME        | SUGAR (grams) | CALORIES | pH LEVEL |
|-------------------|---------------|----------|----------|
| 7-Up              | 41.46         | 145      | 3.202    |
| CHERRY COLA       | 44.42         | 154      | 2.522    |
| COCA-COLA CLASSIC | 40.74         | 150      | 2.525    |
| DIET COKE         | 0             | 0        | 3.289    |
| DR. PEPPER        | 40.34         | 155      | 2.899    |
| MOUNTAIN DEW      | 46.68         | 80       | 3.229    |
| PEPSI COLA        | 42.11         | 150      | 2.53     |
| DIET PEPSI        | 0             | 0        | 3.031    |
| SPRITE            | 38            | 140      | 3.298    |

# KANGEN WATER® IS YOUR BEST CHOICE!

*Why choose a sugary drink, when  
Kangen Water® contains  
0 grams of sugar?*

*Why choose a calorie-laden beverage  
when Kangen Water® contains  
0 calories?*



*Why choose an acidic drink, when Kangen Water® is balanced with  
perfect alkalinity?*

*Why choose anything but Kangen Water®?*

#### Sources:

1 The Global Healing Center

2 The Chicago Tribune

3 Live Science



# WHY YOU **MUST** STAY HYDRATED

## LEARN THE SIGNS OF DEHYDRATION

It's vital to be aware of the early warning signs of dehydration. Learning about dehydration can protect you and your family and friends. Thirst is not actually considered an early warning sign. If you're thirsty, you may already be dehydrated. Always be aware of how much water your body needs on a daily basis and make certain to meet or exceed that amount.

Throughout the day, you lose water through your breath, sweat, and urine. Sweating is the body's natural cooling mechanism. You have to replace the water lost through sweating or your body cannot perform at it's optimal level. This is why it is so important to be acutely attentive to your water intake levels when in the sun or during exercise.

*Dehydration occurs over time, so the best prevention is to drink plenty of good, clean water throughout your day.*



Hydrating during exercise is pretty common knowledge, but there's very little discussion about staying hydrated during daily tasks. Never underestimate the possibility of dehydration while working, caring for your children and running errands. Even though the signs of losing water may not be visible, your body must have the recommended amounts of water per day in order to stay hydrated.

## KANGEN WATER®: YOUR BEST OPTION FOR HYDRATION

Water is the only substance that can properly hydrate and allow your body to function at an optimal level. Hydrating with bottled water adds extra fluids, but is missing many natural minerals and nutrients that are often lost in the purification process.

Tap water is a better choice than bottled water because the natural minerals and nutrients remain intact. However, the issue is the impact of substances that seep into ground water and can be absorbed into the tap water.

**You can trust Enagic®'s unique filtering process to provide clean, natural water, which removes chlorine and other pollutants.** Keep in mind that we drink more water when it's readily available. So, make sure to keep a water bottle full of Kangen Water® handy and you'll find yourself drinking more throughout your day! Kangen Water® tastes clean and pure, making it easy to stay hydrated all day long.



# USE KANGEN WATER® & GO GREEN.

Kangen Water® is an excellent choice for optimal hydration. But don't forget that the Enagic® water-ionizing machines generate four other types of water.

The 5 Enagic® waters will soon become a regular part of your daily life, creating a green, clean, healthy household.

Enjoy the satisfaction and peace of mind that comes from sustaining a hydrated body, a naturally maintained household, and an environmentally responsible way of life.

## WHAT DOES IT MEAN TO BE GREEN?

Living a "green" lifestyle has recently become a trendy topic with good reason. Going green means making earth-friendly decisions and consuming products that are ethically-produced, recyclable, and energy-efficient. In other words, you're making healthy choices for your body, your home, and your Earth. Thankfully, you can master a green lifestyle with the help of Enagic®!

Be aware of Mother Nature, Care about Your Planet. **Embrace the Enagic® Lifestyle!**



## IS YOUR HOME A CHEMICAL PLANT?

Did you know that the average American household contains 3-10 gallons of hazardous materials?<sup>1</sup>

1. In fact, indoor air levels of pollutants can be up to 100 times greater than outdoor levels due to cleaning products and other household chemicals.<sup>1</sup>
2. These chemicals aren't just harmful to your body; they are also harsh for our planet.

**A GREENER LIFESTYLE  
IS A REWARDING,  
FUN, & ACHIEVABLE  
GOAL  
WITH ENAGIC®**

## CREATE A GREENER HOME

Live a balanced life the way Nature intended. Unearth the Enagic® Lifestyle!

You can still maintain a sparkling clean home WITHOUT the use of chemicals! A green home uses household products that are gentle and safe for everyday use, but still powerful on dirt, stains, and germs.

**With a powerful Enagic® water ionizing machine, this IS possible!**



# LIVE GREEN WITH KANGEN WATER®



Thanks to Enagic® Strong Acidic Water (pH 2.7), Kangen Water® (pH 8.5 - 9.5), and Strong Kangen Water (pH 11.0), you can thoroughly clean every surface of your home.

From the bathroom to the kitchen, you'll have all the water you need to keep your home green and clean - right from your own kitchen faucet!

## BUDGET FRIENDLY

Enagic® machines generate as much water as you need to stay hydrated AND make your own incredibly effective, eco-friendly products! You'll no longer have to spend money on expensive "organic" cleaning products. You'll save a ton of money with Kangen Water® alternatives to chemical-laden

products. Going green will give you a healthier life AND save you money!

Now, you'll be able to create green cleaning products from safe ingredients you already have like; baking soda, essential oils, white vinegar, and more. All you need is an Enagic® water-ionizing machine and a few ingredients, and you're ready to begin green cleaning!

**If you've ever considered creating an earth-friendly home and supporting your own physical wellness, Enagic® is the one product you have been searching for!**



## Source:

1 The Alliance for a Cleaner Environment

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# BE GREEN, BE BEAUTIFUL!

Now, that we've eliminated the chemicals from your cleaning routine, it's time to discuss skin and hair care. Beauty products tend to have a long list of unpronounceable ingredients that are not necessarily good for you.



## THE TRUTH ABOUT BEAUTY PRODUCTS

The Environmental Working Group (EWG) has reported that the United States Food and Drug Administration has not evaluated almost 90% of all skin care and beauty products on the US market. Meanwhile, most skin care products contain petrochemicals, synthetic fragrances, parabens (chemical preservatives), and chemical fillers.

Also, a lot of the chemicals don't dissolve on your skin. Synthetic chemicals are rinsed down the drain, eventually finding their way to our natural water sources. This pollution is harmful to our environment and can be so easily prevented!

## BE GOOD TO YOUR BODY AND YOUR BUDGET!

Natural beauty products are so important for you and the Earth. Natural IS better. However, organic and all-natural personal care items can be costly depending on your needs and as a result can become a luxury you simply cannot afford.

**You can choose a new way.**

You DON'T have to settle for chemical-laden, personal-care products and you DON'T have to pay ridiculous amounts of money for "natural" beauty products.

With an Enagic® water-ionizing generator, you can produce the main ingredient necessary for making homemade, all-natural, personal-care products:

**Enagic® Beauty Water!**



# BE BEAUTIFUL, JUST ADD WATER!



## RAVISHINGLY GREEN

Beauty Water is a remarkably, gentle astringent that can help support the proper pH level of your skin. An Enagic® water-ionizing machine produces enough Beauty Water to wash, rinse, and tone your whole body from head to toe.

Transform your skin and hair with Beauty Water today! With an Enagic® machine, you'll have access to all the water you'll ever need to stay hydrated, beautiful, clean, and green!

**Be radiant...be natural...be green!**

# USE ENAGIC® WATER IN YOUR DAILY LIFE

Kangen Water® is an excellent choice for clean, alkaline drinking water, but it doesn't stop there! Enagic® water ionizer machines generate 5 types of healthy, versatile water, each with a very special purpose.



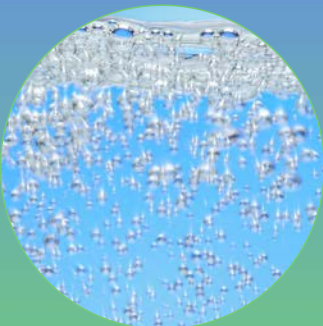
## STRONG KANGEN WATER®, pH 11.0

Strong Kangen Water is not potable, but it makes a powerful cleaner! It has dissolving and heat conducting benefits, and can help with food preparation, cleaning, stain removal, and even washing dishes without the use of harmful chemicals.



## KANGEN WATER®, pH 8.5 - 9.5

Kangen Water® is slightly alkaline making it a great choice for cooking and drinking. Use it to brew your favorite tea, draw out the flavor and aromas in soups and stews, revive the life of your plants, and clean all your produce.



## NEUTRAL WATER, pH 7.0

Neutral Water is free of chlorine, rust, and cloudiness. This water is not as quickly absorbed as Kangen Water® so it's an excellent choice when taking medications. Baby food may also be prepared with Neutral Water.

# USE ENAGIC® WATER IN YOUR DAILY LIFE



## ACIDIC WATER, pH 4.0 - 6.0

Acidic Water is not potable, but it's a marvelous choice for gentle toning and skin care thanks to its astringent effects. This water is also referred to as Beauty Water, as it can tone and firm your skin, condition your hair, and even shine your beloved pet's fur!



## STRONG ACIDIC WATER, pH 2.7

Strong Acidic Water has excellent cleaning characteristics. This water has disinfecting properties. Use Strong Acidic Water to sanitize kitchen utensils, countertops, and more to prevent cross-contamination.



**THERE IS NO END TO THE INNOVATIVE USES OF THE HEALTHY ENAGIC® WATERS!**

**YOU CAN ALWAYS DISCOVER NEW WAYS TO USE THIS ONE AMAZING PRODUCT.**

# INTRODUCING FORWARD THINKING

## ENAGIC® WATER IONIZING MACHINES!

Four models, four uses. Each machine is put together by hand with extreme and meticulous care. The integrity of Enagic® and their attention to detail have made them the top producers in the industry.



### LEVELUK K8

#### MOST POWERFUL ANTI-OXIDIZER FOR THE HOME

The K8 is without question the best machine for home use! You get 8 powerful solid plates providing all 5 types of water for maximum home versatility and health benefits for your entire family.

*Generates all 5 types of Enagic® water\**

### LEVELUK SD501

#### THE ULTIMATE HOME USE MODEL

The slick and easy-to-use design of the SD501 makes this machine perfect for everyday use.

*Generates all 5 types of Enagic® water\**

### LEVELUK SUPER 501

#### LARGE FAMILY UNIT

The SUPER 501 is designed for an extended family, as the production rate is much faster than any other machine. It can also be the perfect solution for nursing homes, salons, spas, and agricultural colleges.

*Generates all 5 types of Enagic® water\**

### ANESPA DX

#### YOUR HOME SPA SYSTEM

The ANESPA DX ensures a clean, healthy bath or shower. The carefully selected therapeutic ingredients help make your hair and skin healthy and radiant, and provide a relaxing hot spring effect! The ANESPA DX removes chlorine from your water with its dual cartridge system.

*Generates Mineral Ion Water*

*\*Generates: Strong Kangen Water (pH 11.0), Kangen Water (pH 8.5 - 9.5), Neutral Water (pH 7.0), Slightly Acidic "Beauty" Water (pH 4.0 - 6.0), and Strong Acidic Water (pH 2.7)*

# ENAGIC® A REVOLUTIONARY COMPANY



*"The source of happiness and longevity is in water."*

- Hironari Ohshiro, Enagic® President and CEO

Enagic® is a privately owned Japanese company that has provided clean alkaline Kangen Water® to hundreds of thousands of people all over the globe. Since Hironari Ohshiro founded the company in 1974, it has expanded internationally, opening offices around the world. Enagic® has several offices in strategic USA cities like Los Angeles, Honolulu, New York, Chicago, Dallas, Seattle and Orlando. In recent years, Enagic® has made major inroads in Canada, Europe, Asia, the Middle East and Australasia.

## WARRANTY

Enagic® stands behind every product. The K8 carries a full five year warranty! The home-spa unit ANESPA DX and the SUPER501 are backed by a solid three year warranty. With such an assurance of quality, you will never regret purchasing an Enagic® Kangen Water® machine.

## CERTIFICATION

Enagic® has received numerous certifications throughout the years.



There are hundreds of companies making water ionizers. This is a company you can trust to produce the highest quality, water-ionizing machines with the one and only Enagic Kangen Water®!





# THE COMPLETE ENAGIC® PACKAGE

By now you know that the Enagic® water ionizer generators are so much more than simple water filters; they're a gateway to a hydrated body and an eco-friendly home. What more could you ask for in one amazing product? There's nothing else like it!

## BALANCE STARTS WITH ENAGIC® THE ENAGIC® COMMITMENT

Enagic® is deeply committed to providing a state-of-the-art product that will keep you hydrated with alkaline water, while protecting the environment in order to sustain a healthy, comfortable lifestyle. As a dedicated member of civil society, Enagic® is continuously considering the needs of the environment and safety for the next generation. Working to secure materials with a low

environmental load, conserve natural resources, and achieve energy-saving efficiency are just a few ways this award-winning company has made their green mark on our world!

## START YOUR BALANCED LIFE TODAY!

You know you can trust Enagic® to provide the highest quality machine that will generate enough water to keep you hydrated and your home chemical-free. Now is the time to choose wellness and a greener, cleaner home!

You can claim a healthy lifestyle today with Kangen Water®, maintain a sparkling clean home without chemicals, AND make a big impact on our Earth!

Change Your Water - Change Your Life!®



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